

The logo consists of the lowercase letters 'a', 'b', and 'c' in a stylized, white, rounded font. The 'a' and 'b' are connected at the bottom, and the 'c' is positioned to the right of the 'b'.

abc

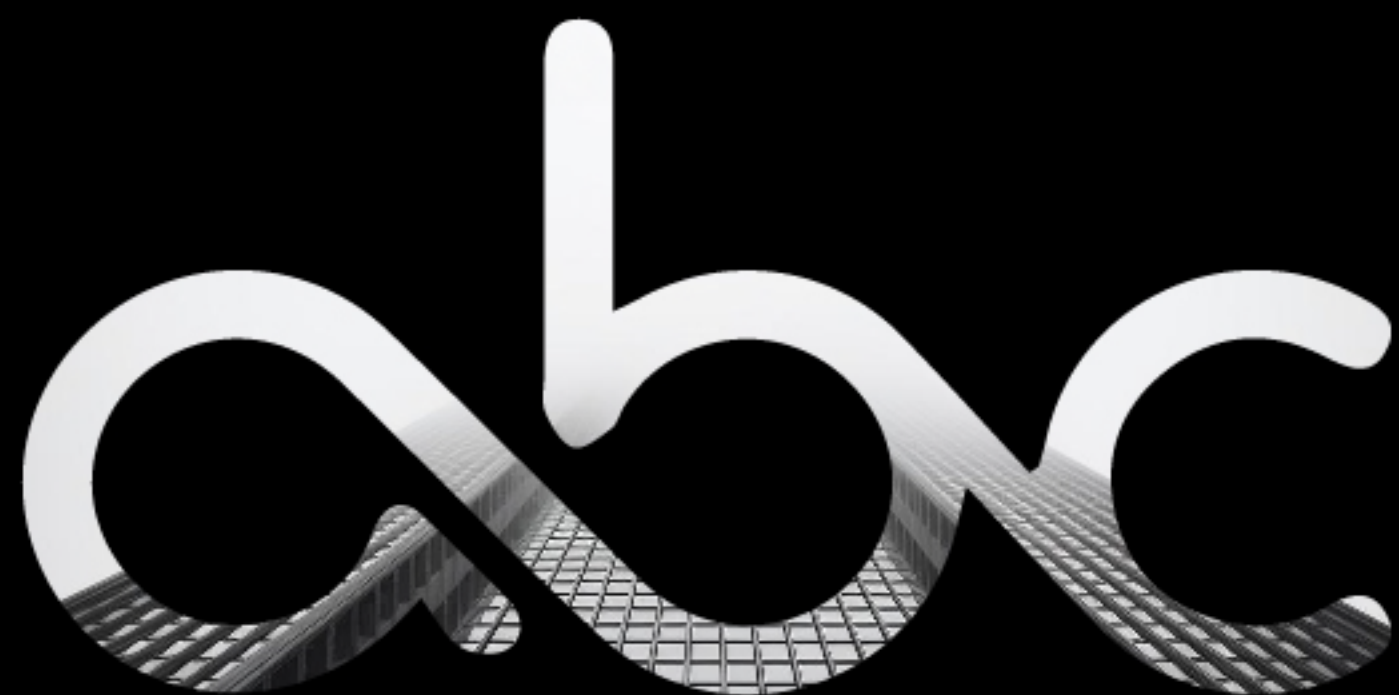
PROPERTIES

A black and white photograph of a modern skyscraper with a glass facade, viewed from a low angle looking up. The building's structure is composed of a grid of lines, and the sky is visible in the background.

**Your Property,
Our Priority.**

ABC Properties Brokerage





Welcome to ABC Properties, a prominent real estate brokerage firm, dedicated to curating exceptional residential and commercial opportunities. With a strong emphasis on innovation, quality, and expertise, we consistently exceed client expectations and strive to make a positive impact on the communities we serve.

Established in 2020 in Abu Dhabi, ABC Properties swiftly emerged as a leading partner in the UAE property market. Our proven track record, commitment to community service, and prestigious awards highlight our successful journey in the industry.





At ABC, we have assembled a team of experts with over 12 years of combined experience, ensuring that you benefit from both fresh perspectives and seasoned expertise, whether it's your ideal home, a lucrative investment, or a thriving commercial space.



Our Story:

Beyond Leases & Sales

ABC Properties Brokerage, founded in 2020 by Mr. Ahmed Khalifah and Mr. William Al Safadi, brings together a team of passionate professionals deeply rooted in the UAE's dynamic market. Our expertise and commitment to specialization ensure a successful and seamless experience for our clients.

We offer transparent assisted leasing and buying process, backed by comprehensive market analysis to provide tailored investment solutions.



Our philosophy:

Fostering long-term client relationships built on a foundation of trust and transparency.
Achieving this by providing thorough and professional service



Mission:

Empowering our clients to achieve their real estate goals through:

Market Expertise: In-depth knowledge of the UAE property market.

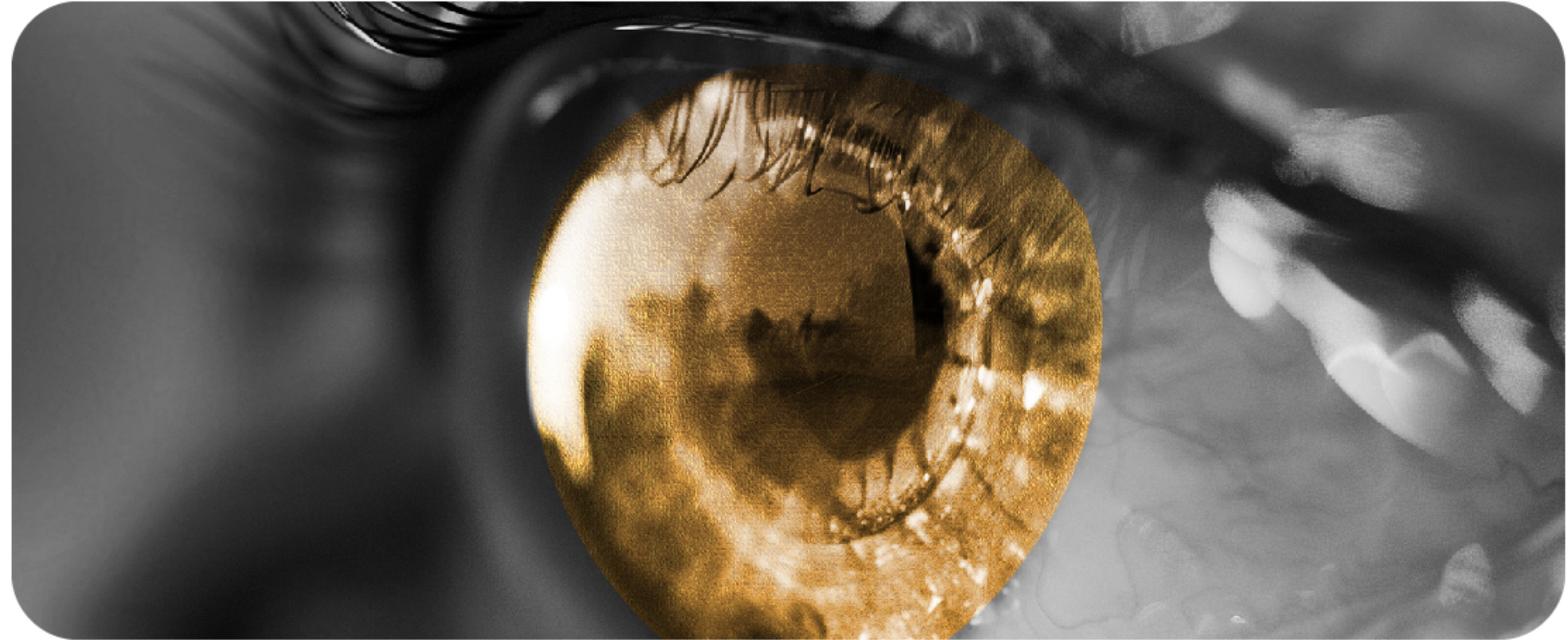
Seamless Transactions: Efficient and stress-free property buying, selling, or leasing.

Client-Centric Approach: Personalized service tailored to your unique needs.



Vision:

To become the most trusted brand in UAE real estate by 2027, renowned for our innovative client service and unparalleled market expertise. We will achieve this by expanding our reach globally, initially focusing on the MENA region, and collaborating with successful brokers and developers.



Our Values:

INTEGRITY:

Upholding the highest standards in all actions.

TRANSPARENCY:

Ensuring open and honest communication with partners and clients.

EXCELLENCE:

Delivering outstanding results in every interaction.

CUSTOMER FOCUS:

Prioritizing client satisfaction and success.

INNOVATION:

Finding creative solutions for a dynamic market.



OUR MILESTONES

Sales Achievements:

2020 - AED 252 M
2021 - AED 386M
2022 - AED 530M
2023 - AED 676 M

2020

2021

2022

2023

2024

Sales Department
Listing Department
Finance Department

Marketing Department

HR & Operation Department

Q.C Department
T.Sales Department

Meet Ahmed Khalifah:

The visionary founder of ABC

Meet Ahmed Khalifah, Properties Brokerage, boasting over 16 years of transformative experience in the UAE real estate market. Formerly a distinguished Sales Manager at PSI and Emaar, Ahmed has earned multiple awards for his excellence and leadership in property sales and management. His journey reflects a deep understanding of market dynamics and a commitment to innovation.

At ABC Properties, Ahmed Khalifah introduces a paradigm shift in property investment, offering a trusted safe zone often overlooked by traditional brokerage firms. His moto, **"YOUR PROPERTY, OUR PRIORITY,"** underscores his dedication to client-centric service and ensuring investor needs are met with integrity and expertise. Under Ahmed's guidance, ABC Properties emerges as a beacon of reliability and innovation, setting new standards in the industry.



William Alsafadi:

The Strategic Mind and Heart of ABC

William Alsafadi, co-founder of ABC Properties, brings 13 years of in-depth experience in the UAE real estate market. His distinguished career includes a pivotal role as Sales Manager at PSI, where he honed his expertise and strategic acumen. Renowned as the brain of ABC Properties, William is not only celebrated for his hardworking nature and boundless enthusiasm but also for his unwavering commitment to excellence. His dedication and visionary approach are crucial in driving our company forward, ensuring that we remain at the forefront of the industry and consistently exceed our clients' expectations.



Khaled Khalifah:

The Architect of ABC's Success

Meet Khalid Khalifah, the renowned television producer and former Managing Director at Perfection Information Tech. Khaled brings a diverse and impressive background spanning media production, business management, and mastering property sales.

Under his exceptional leadership as a sales manager at ABC, our sales team consistently surpasses targets, achieving remarkable success stories.

His in-depth market knowledge and diverse experience, enable him to identify hidden gems and guide his clients in making informed, strategic decisions.



Meet The Team (Management profiles)



Ahmed Badrawi
Finance Manager



Abeer Almomani
Marketing Manager



Lubana Safi
Listing Manager



Shamsiya Anees
HR Manager



Rawad Nawaf
PR Manager



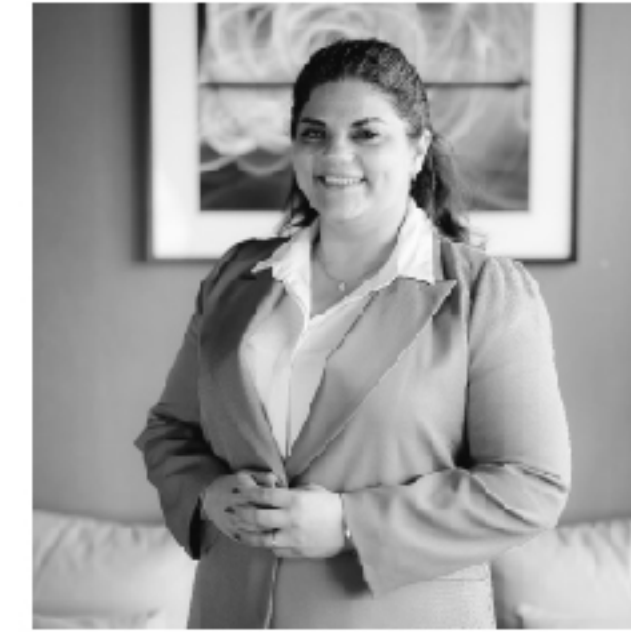
Meet The Team (Sales profiles)



Omar
Senior Consultant



Haidar
Team Leader



Sumayya
Team Leader



Basil
Team Leader



Anas
Team Leader



Toufiq
Public Relation



Our Service: Streamlining your real estate journey.

ABC utilizes market expertise, industry connections, and a customer-centric approach to serve as a trusted partner in navigating the Emirates real estate market.

Our geographic coverage includes, but is not limited to:

Abu Dhabi:

Providing Residential and commercial tailored solutions to meet the unique needs of our clients in the vibrant capital city.



Dubai:

Identifying lucrative investment opportunities and offering top-notch property management services in the dynamic market of Dubai..



Our services



Property Investment:

Identifying and evaluating investment opportunities tailored to your needs

Providing advisory services based on industry knowledge and market analysis to maximize your returns.



Sales and Purchases:

Listing and selling residential, commercial, and administrative properties

Assisting buyers in property search and purchase



Leasing and Property Management:

Leasing and managing your properties

Finding and screening tenants

Handling Tenancy Contract Registration, lease agreements, rent collection, and tenant relationships.



Our services



Consultancy Services:

Professional guidance for property investment

Delivering precise market insights and thorough analysis of UAE's property market.

Assisting with property development and project management



Research and Market Analysis:

Conducting comprehensive market research and providing quarterly reports

Our Partners



Industry Recognition



Events & Activities

Property events



Events & Activities

Community Initiatives





Why Choose
ABC Properties?

Tailored Solutions, Proven Success

By choosing ABC Company, you gain access to a team with the experience and dedication where you can benefit from:

Insightful market knowledge:

Gain a competitive advantage with our team's expertise in navigating the UAE market.

Personalized solutions:

Tailored strategies designed to precisely meet your unique goals and maximize your success.



Streamlined Transactions:

Enjoy a stress-free experience with our efficient, client-focused processes from start to finish

Tangible Results:

Our clients consistently achieve their real estate objectives, as demonstrated by our portfolio of successful projects and satisfied customers.



Contact Information

Location:

ABC PROPERTIES BROKERAGES
901, MAKEEN TOWER,
ABU DHABI
UAE

Contact:

02 628 2020
+971 54 444 6250

Social Media:



ABC Properties



abcpropertiesuae



ABC PROPERTIES UAE



ABC PROPERTIES

Thank You

